

DELAWARE STATE FAIR
CONCESSIONAIRE APPLICATION
Thursday July 23rd - Saturday August 1st 2020
All information must be completed

Date: _____

Company, Organization or Individual Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: Business (____) _____ - _____ Home (____) _____ - _____

Cell: (____) _____ - _____

E-Mail: _____

Names of all persons, distributors or companies having an ownership/interest in this exhibit or concession:

Have you previously participated in the Delaware State Fair: Yes No

Mark ALL that apply:

Making cash sales Order taking with deposit Order taking only Display of products/services only

Other, please specify: _____

Do you plan to present a demonstration? Yes No

Do you plan to offer giveaways or contests? Yes No

Price range of products or services to be sold or offered: \$_____ to \$_____

Please list all products which you wish to display or sell during the Fair. Your contract space will be assigned on the basis of this list. Once a contract is assigned, you may not display or sell any additional items. If necessary use additional page and attach. Food vendors MUST attach FULL menu with pricing.

SPACE REQUEST: Please mark next to the type of space you would be interested in.

Inside:

Delaware Building: (State Agencies and Elected Officials only)

\$900 per 10' x 10' number of Spaces: _____

Marketplace Tent: (Open to all vendors/concessionaires; please note this is a commercial grade tent with air conditioning set up in a parking lot. When precipitation falls, asphalt in tent may become wet, please be prepared and keep all merchandise and personal belongings off the floor that could be damaged by water)

\$1200 per 10' x 10' Space, Corner locations are \$1300 per 10' x 10'

Number of spaces requested: _____ corner, if available: Yes No

Outside:

Food: Sold in 5' increments and there is a 15' minimum space requirement

\$80/front foot - outdoor space, other than Food Court: _____ front foot request _____ foot depth request

\$90/front foot - Food Court: _____ front foot request _____ foot depth request

\$90/front foot - Plaza: _____ front foot request _____ foot depth request

Non- Food: Sold in 5' increments and there is a 15' minimum space requirement

\$85/front foot - outdoor space, other than Food Court: _____ front foot request _____ foot depth request

\$85/front foot - Machinery Lot: _____ front foot request _____ foot depth request

\$95/ front foot - Food Court: _____ front foot request _____ foot depth request

\$95/front foot - Plaza: _____ front foot request _____ foot depth request

Please note all space costs include only the space fee and does not include utilities. All food and beverage vendors are subject to a percentage against guarantee that is based on front footage.

Miscellaneous:

Is a vehicle or Trailer part of your display/setup? Yes No

If yes then what is the size (in feet): _____

Do you require electricity? Yes No

If yes, your license agreement will include a separate Electrical Request Form and a fee based on your electric requirements.

References:

Two (3) fairs or events recently participated in (please note you should not provide family references):

1. Event Name: _____
Contact Name: _____
Address: _____
Phone: (____) _____ - _____
Email: _____

2. Event Name: _____
Contact Name: _____
Address: _____
Phone: (____) _____ - _____
Email: _____

3. Event Name: _____
Contact Name: _____
Address: _____
Phone: (____) _____ - _____
Email: _____

The applicant understands that this is an application for space **ONLY**, and is **not** a license agreement with the Delaware State Fair. If you are accepted, you will be contacted and an agreement will be issued with further instructions. Applicant certifies that information stated in this application is complete and true, and that applicant has read, understands and agrees to abide by all rules, policies and regulations set forth in the Concessionaire's Manual and Rules & Regulations.

Signature of Applicant: _____ Date: _____

INCLUDE WITH APPLICATION: Any literature pertaining to your product: current color photograph, sketch, plans or drawing of your proposed exhibit/concession structure, area and/or display, as well as a diagram of your electrical requirements. Photographs or plans of display submitted with application must match the display on site during 2020 Delaware State Fair. This information must be returned with your application to be considered complete. Your application will not be considered without a recent photograph of your exhibit or concession. Food Vendors **MUST** include **FULL MENU WITH PRICING**.

PLEASE NOTE: Do not send any money with the application; deposit will be due at issuance of license agreement.

Return ALL information to:
Robin Rockemann, Concession Manager
The Delaware State Fair, Inc.
PO Box 28
Harrington, DE 19952
Phone: (302) 398-5905 Fax: (302) 398-5030
Email: robin@thestatefair.net